

CLAIMS

What is claimed is:

1 1. A method of profiling talent in a multimedia format on to a storage medium, comprising the
2 steps of:

3 providing a main page illustrating at least a name with at least one talent target and at
4 least one main picture;

5 providing a main menu with the main page including functions selected from the group
6 comprising an exit function, a video function, a portfolio view function, a 3-dimensional view
7 function, an interactive function, an email function, a sound on/off function, or a statistics
8 function;

9 providing a plurality of thumbnail pictures of the at least one talent target on the main
10 page, wherein each of the plurality of thumbnail pictures have associated full pictures; and

11 responsive to the selection of one of the plurality of thumbnail pictures, then providing
12 functions selected from the group comprising a print function, an email function, a save picture
13 function, a biography function, or a scroll to next picture function.

1 2. The method of claim 1, wherein the step of providing the plurality of thumbnail pictures
2 further comprises causing the associated full picture to appear as an insert to the at least one main
3 picture when a cursor is placed above a selected one of the plurality of thumbnail pictures.

1 3. The method of claim 1, wherein clicking above or on the selected one of the plurality of
2 thumbnail pictures causes the associated picture to replace the at least one main picture.

1 4. The method of claim 1, wherein the selection of the video function illustrates a plurality of
2 thumbnail stills or thumbnail video from each of a plurality of videos for the at least one talent
3 and wherein selection of one of the plurality of thumbnail stills or thumbnail video causes the
4 video to run.

1 5. The method of claim 4, wherein the selection of one of the plurality of the thumbnail stills or
2 the thumbnail videos is achieved by clicking on or above the selection causing the video to run
3 on a substantial portion of the display.

1 6. The method of claim 1, wherein the function of emailing enables the ability to book the at
2 least one talent target.

1 7. The method of claim 1, wherein the talent target is selected from the group comprising a
2 model, actor, actress, dancer, singer, musician, athlete, body builder, sculpture artist, painter,
3 clown, comedian, animal, physician, attorney, accountant, salesman, corporation, cartoon
4 character, robotic device, automobile, boat, airplane or other individual or product.

1 8. The method of claim 1, wherein the portfolio view function illustrates associated full pictures
2 for each of the plurality of thumbnail pictures on a single screen.

1 9. The method of claim 1, wherein the statistics functions provides the statistics selected among
2 the group of height, weight, chest size, waist size, hip size, hair color, eye color, skin color, age,
3 national origin, run time at a given distance, height able to vertically jump, hang time, voice
4 register, voice range, speed, horsepower, billing rate, years of experience, or any combination
5 thereof.

1 10. The method of claim 1, wherein the storage medium is selected from the group comprising a
2 CD-ROM, CD-R, CD-RW, DVD-ROM, DVD-R, DVD-RW, DAT, hard drive, or remote storage
3 accessible via a network.

1 11. A method of profiling a model in a multimedia format on to a storage medium, comprising
2 the steps of:

3 providing a main page illustrating at least a name with at least one model and at least one
4 main picture;

5 providing a main menu with the main page including functions selected from the group
6 comprising an exit function, a video function, a portfolio view function, a 3-Dimensional view
7 function, an interactive function, an email function, a sound on/off function, or a measurements

8 function;

9 providing a plurality of thumbnail pictures of the at least one model on the main page,
10 wherein each of the plurality of thumbnail pictures have associated full pictures and wherein
11 cursor placement above a selected one of the plurality of thumbnail pictures causes the associated
12 picture to the selected one to appear as an insert to the at least one main picture; and
13 if one of the plurality of thumbnail picture is selected, then providing functions selected
14 from the group comprising a print function, an email function, a save picture function, a
15 biography function, or a scroll to next picture function.

12. The method of claim 11, wherein the storage medium is a CD-Rom having a jacket cover
1 illustrating the at least one main picture or at least one associated full picture corresponding to at
2 least one of the plurality of thumbnail pictures.

13. The method of claim 11, wherein the interactive functions allows a user to manipulate the
2 model in one or more ways selected from the group of manipulating dimensions of the model,
3 changing articles of clothing on the model, changing hair color, changing eye color or changing
4 the voice.

14. A multimedia business card profiling the talent of an individual, comprising:
2 a storage medium;

3 a computer program and associated data files stored on the storage medium enabling the
4 display on a video monitor of a main page illustrating a name of the individual along with at least
5 one main picture representative of the individual, wherein the main page further comprises a
6 menu of functions comprising a communication function and a portfolio view function and other
7 functions selected from the group comprising an exit function, a video function, an email
8 function, a sound on/off function, a 3-Dimensional view function, an interactive function, or a
9 measurements function; and

10 a plurality of thumbnail pictures on the main page, wherein each of the plurality of
11 thumbnail pictures have associated full pictures that appear responsive to the selection of at least
12 one or more of a selected one of the plurality of thumbnail pictures.

15. The multimedia business card of claim 14, wherein cursor placement above a selected one of
the plurality of thumbnail pictures causes the associated picture to the selected one to appear as
an insert to the at least one main picture and wherein if one of the plurality of thumbnail pictures
is selected, then providing functions selected from the group comprising a print function, an
email function, a save picture function, or a scroll to next picture function.

1 16. The multimedia business card of claim 14, wherein the storage medium is selected from the
2 group comprising a CD-ROM, CD-R, CD-RW, DVD-ROM, DVD-R, DVD-RW, DAT, hard
3 drive, or remote storage accessible via a network.

1 17. The multimedia business card of claim 16, wherein the CD-ROM is stored in a jacket or
2 jewel case illustrating the at least one main picture or at least one associated full picture
3 corresponding to the at least one of the plurality of thumbnail pictures.

1 18. A method of electronically reviewing and booking a talent target, comprising the steps of:
2 providing a multimedia presentation of the talent target on a computer terminal coupled
3 to a computer network, the multimedia presentation having options selected among the functions
4 of viewing at least one among a plurality of pictures of the talent target, viewing at least one
5 among a plurality of videos of the talent target, viewing all of the plurality of pictures of the
6 talent target on a single video screen, viewing all of the plurality of videos of the talent target, or
7 viewing statistics on the talent target; and
8 providing a booking mechanism enabling the electronic booking of the talent target over the
9 computer network.

1 19. The method of claim 18, wherein the booking mechanism is an electronic mail system.

1 20. The method of claim 18, wherein the booking mechanism is a wireless electronic mail
2 system.